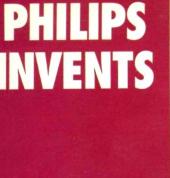


Historical Philips CDi magazine advertisement collection.





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Philips has invented CD-i - the all in one home entertainment

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you see it and what happens.

A wide range of titles is

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play your normal audio

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machine and

now movies

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digital video

cartridge.





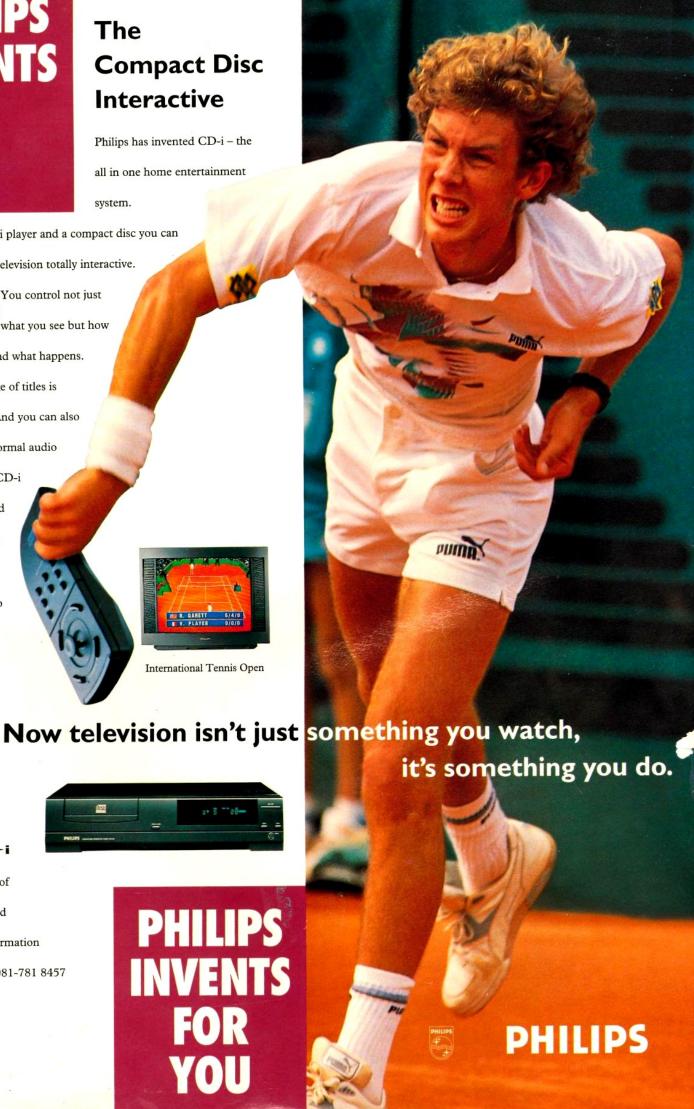
International Tennis Open





For details of stockists and further information telephone 081-781 8457

**PHILIPS INVENTS** 





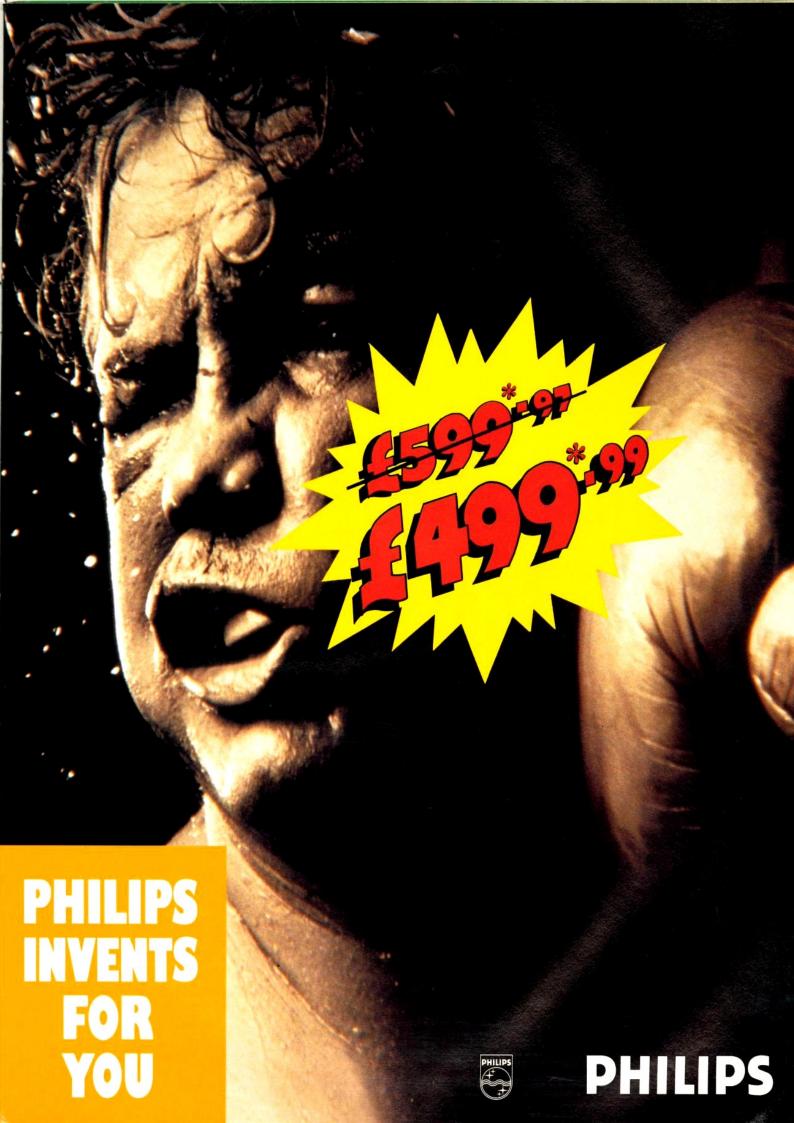
The CD-i 210 Package As you can see, Philips intend to knock you out with what's on offer without hitting you in the pocket. First in the ring, the CD-i player itself. See how it accepts all challenges, from films, games, music videos, photo CD and audio CD. It even has information, reference and educational titles under its belt. Not that you should be intimidated by this formidable piece of hardware. CD-i works with all standard TV receivers and all stereo systems. (Yes, even a boxer could operate it). Simply plug in the Philips Digital Video Cartridge and you've instantly upgraded the player to play the latest games, music videos and movies. Finally, a

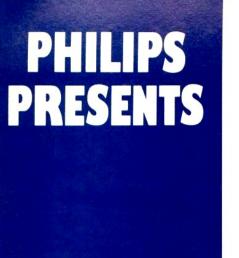
piece of hard software. Caesar's World of Boxing. A fine example ladies and gentlemen of the best graphics, sound and action money can buy. The attention to detail is incredible. A live-action coach even reprimands you if he's not happy with your training! What is the world coming to? Philips CD-i, obviously.



Buy the Philips CD-i 210, digital video cartridge and Caesar's World of Boxing and get a knockdown.

<sup>\*</sup>Represents savings on standard SRP. For 3 items shown. Offer valid at selected stores whilst stocks last.





The CD-i 210 Package It was Philips Whodunnit. The evidence is on the table, the coffee table. You may think the price suspicious when you discover the CD-i player itself can access films, games, music videos, photo CD and audio CD. It even has information, reference and education titles for the sleuths among us. The CD-i partners with any standard TV receiver, and all stereo systems, so you don't have to be Sherlock Holmes to operate it. Simply plug in the Philips Digital Video Cartridge and you've instantly upgraded the machine to play the latest games, music videos and movies. Finally, Philips take you out to a house of weird goings-on, backstabbing and mysterious

cabinets. (It's nowhere near Westminster!) 'The 7th Guest' mystery game. Pit your wits against some of the most advanced games, puzzles and graphics of all time, as you search around 'Mad Professor Staufs' isolated mansion, looking for clues that will unravel the disappearance of his dinner guests. (And it wasn't the food.) All for under £500.\*\* It must be the most unexpected ending ever.



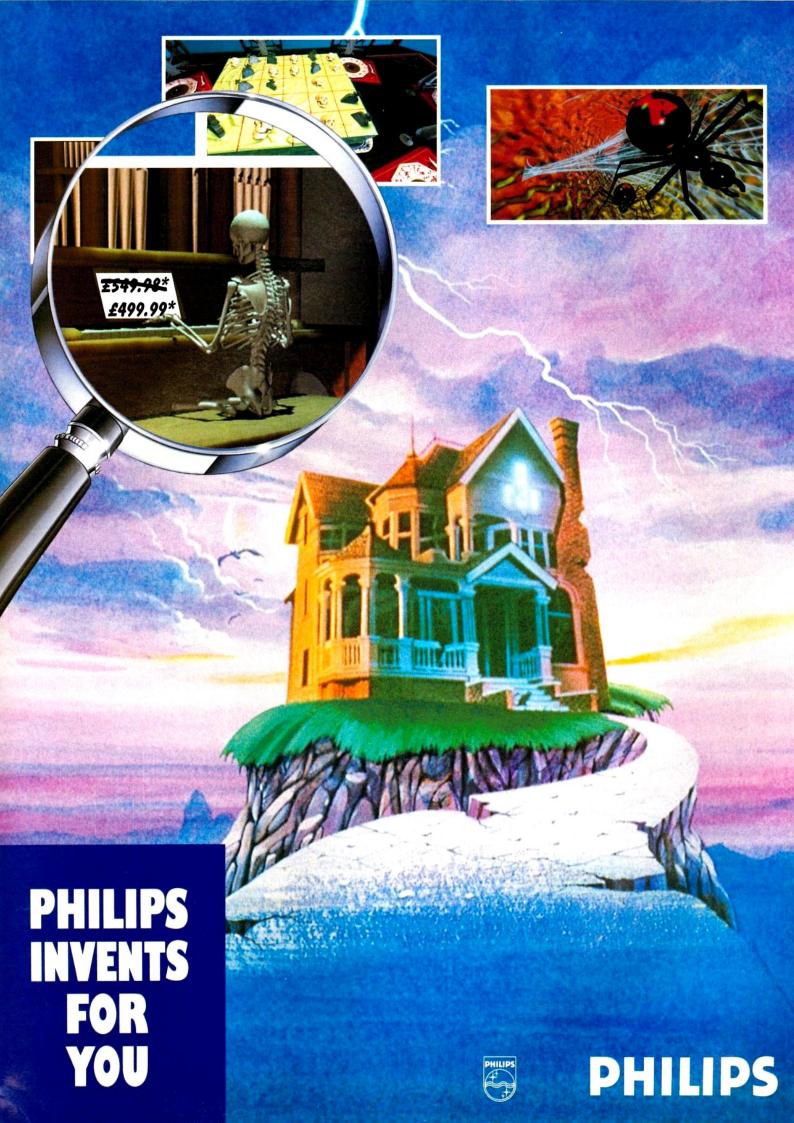






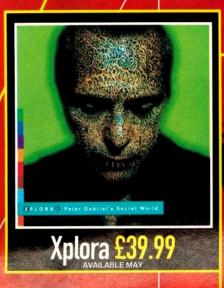
Who slashed the CD-i 210 Package including 'The 7th Guest' mystery game to £499.99?
Well it wasn't the Butler.

\*\*RRP £499.99. \*Represents savings on standard SRP. For 3 items shown plus "International Tennis Open." Offer valid at selected stores whilst stocks last.

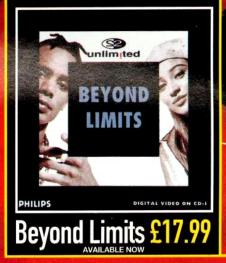


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Philips CD-i 210 SRP £349.99

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\*Making Music Jan 94



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CD-i games come to life with true TV quality graphics

The price of a Philips CD-i player is £399.99

CD-i can now play feature length movies\*

£399.99 is all you need to pay for a Philips CD-i player

Compton's Interactive Encyclopedia CD-i contains 17 minutes of video

For £399.99 you can buy a Philips CD-i player

More than 1 billion music CDs are pressed every year (and they all play on CD-i)

You can now buy a Philips CD-i player for £399.99

A single Photo CD can hold and play up to 100 photos

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Suggested retail prices:

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£399.99

Philips CDi 220

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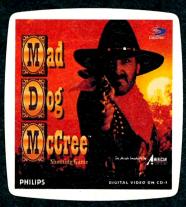
Through leading chemists and photographic dealers, your films are processed directly onto a Photo CD, which plays on all CD-i machines. With each disc holding up to 100 35mm images, what better way to keep your memories safe.







LITTLE DIVIL!\*\* In this humorous adventure game, guide the Divil Mutt through the Labyrinth of Chaos to bring back the Mystic Pizza of Plenty. Along the way, you'll also have to free the unfortunate divils who were unsuccessful on previous pizza missions, collect various artefacts, and avoid The Entity, that nefarious being who's out to send Mutt to the torture chamber. Litil Divil will be available summer 1994. £39.99 Cat. No: 810 016 9

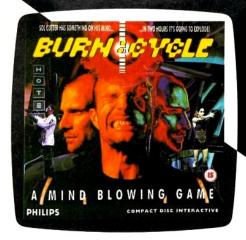


MAD DOG McCREE™ (with gun). Mad Dog McCree is a live-action videogame set in the fabled days of the American Old West. Your mission — through a series of hair raising gunfights, free the town's sheriff who's been kidnapped by Mad Dog's nasty gang and, finally, face down Mad Dog himself. Reflexes and timing are critical, or you'll wind up in the undertaker's parlour. Mad Dog McCree will be available in summer 1994. £69.99 (at. No: 810 008 9



DRAGON'S LAIR 1.™ Following the success of Space Ace, this is the second Don Bluth game to appear on CD-i. An evil wizard has captured the king's daughter and imprisoned her in the caverns below his castle. The king's champion, Dirk the Daring, must fight his way past the wizard's traps and monsters and finally slay the dragon to rescue the princess. Dragon's Lair 1 will be available in summer 1994. £49.99 Cat. No: 810 018 1

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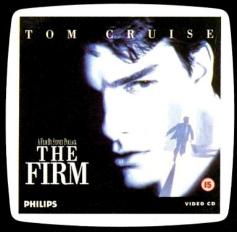


### \*REQUIRES DIGITAL VIDEO CARTRIDGE.

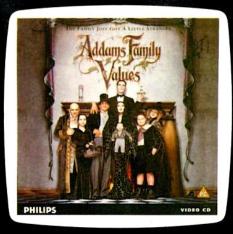
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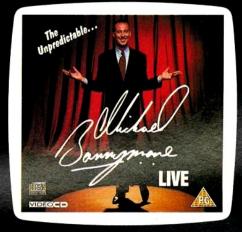
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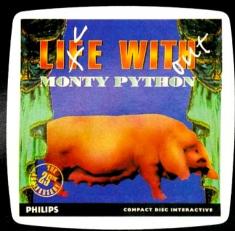
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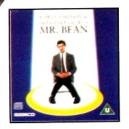


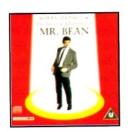


























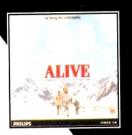








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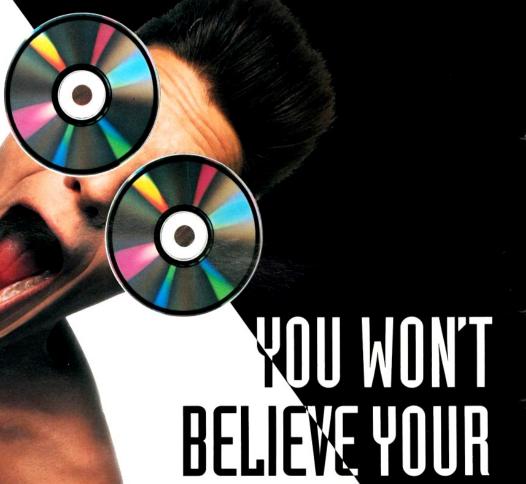
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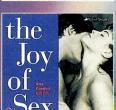
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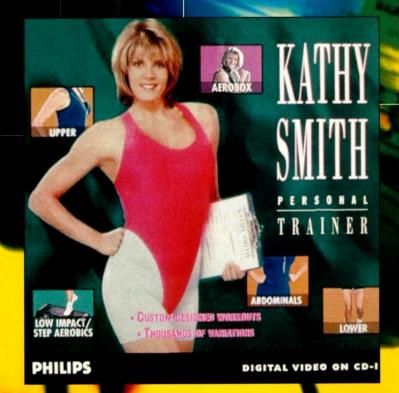


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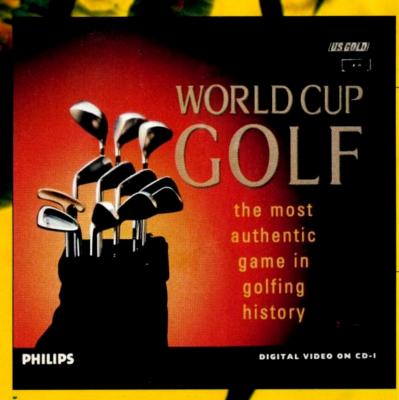
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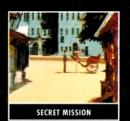


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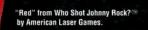












call the Ph 0891

... Whether it's with gangsters, molls and guns in Who Shot Johnny Rock?, as Zack, the teenage whizzkid helping Hulk Hogan in Thunder in Paradise, or fighting robots in the best-selling Rise of the Robots, Philips Media have a great games line up for the summer and these are just a few of over 200 titles currently available in CD-i.

in prizes!

Get tips and hints

TITLE	FORMAT	AVAILABLE	PRICE
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SECRET MISSION	CD-i	SEPT 1995	
FLASHBACK	CD-i	SEPT 1995	£39.99
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RISE OF THE ROBOTS	CD-i	SEPT 1995	£34.99
WHO SHOT JOHNNY ROCK?	CD-i	OCT 1995	£34.99
All prices and release		OCT 1995	£39.99
All prices and release dates correct at time of going to press		NOV 1995	£20.00



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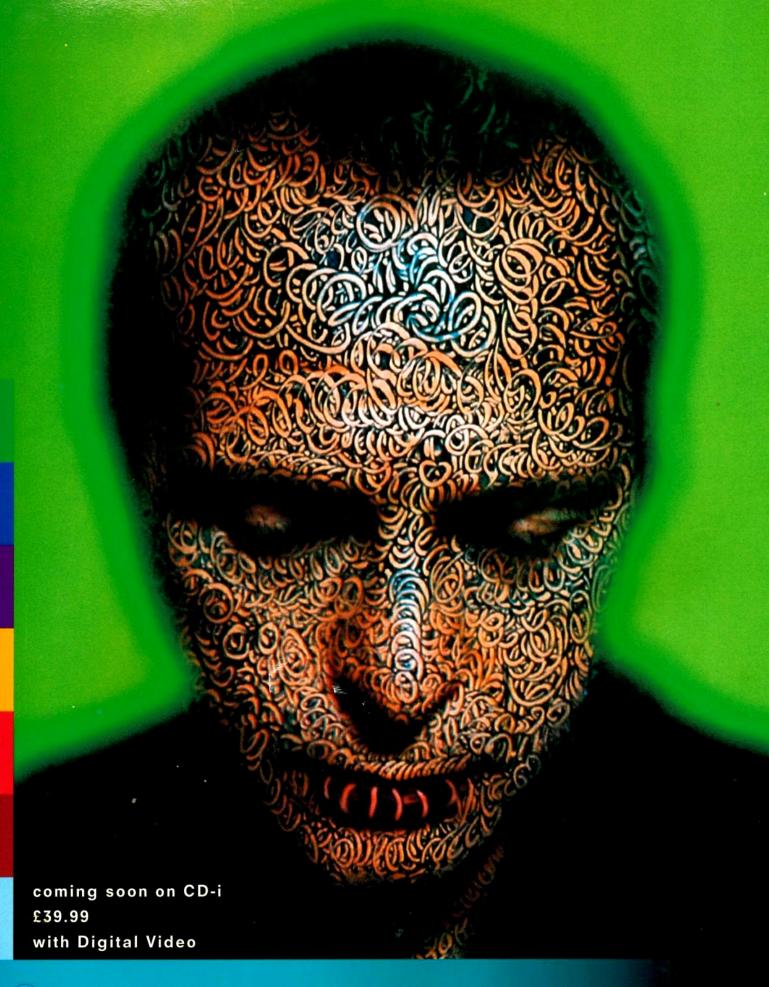
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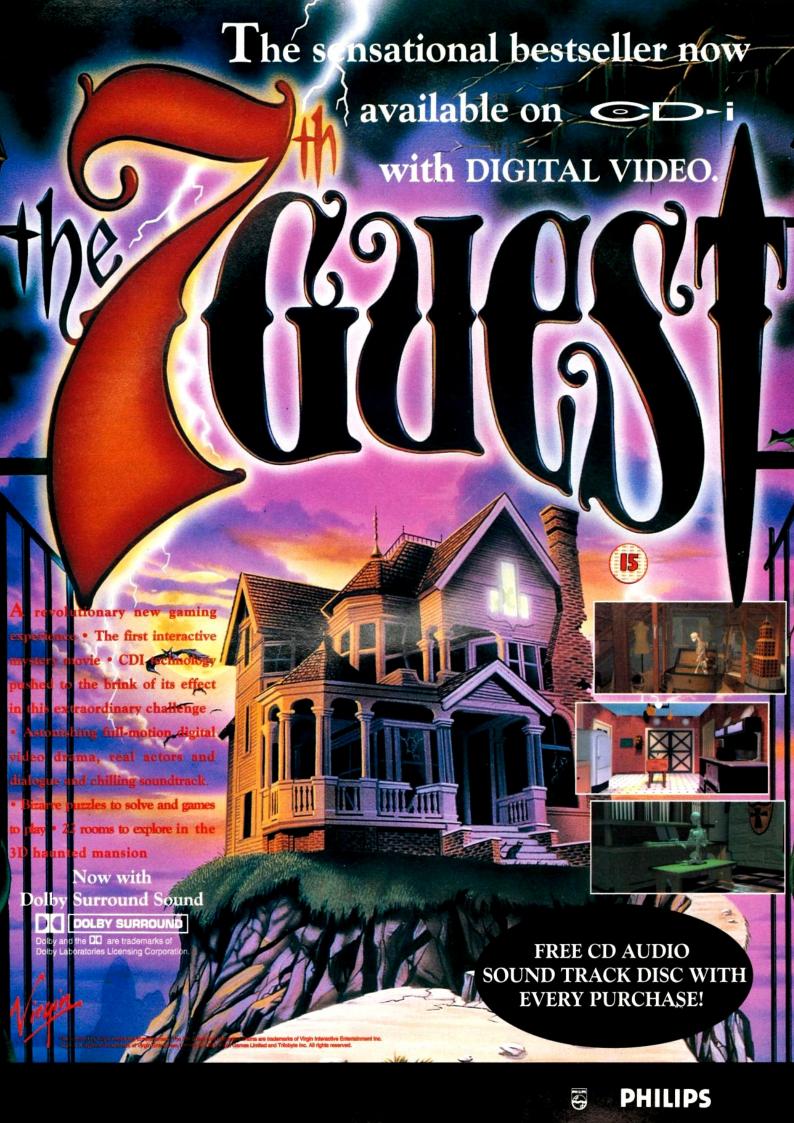


X P L O R A 1 Peter Gabriel's Secret World









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ON CD-i OCTOBER 28TH



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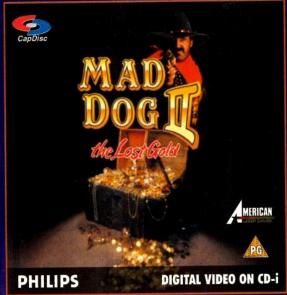




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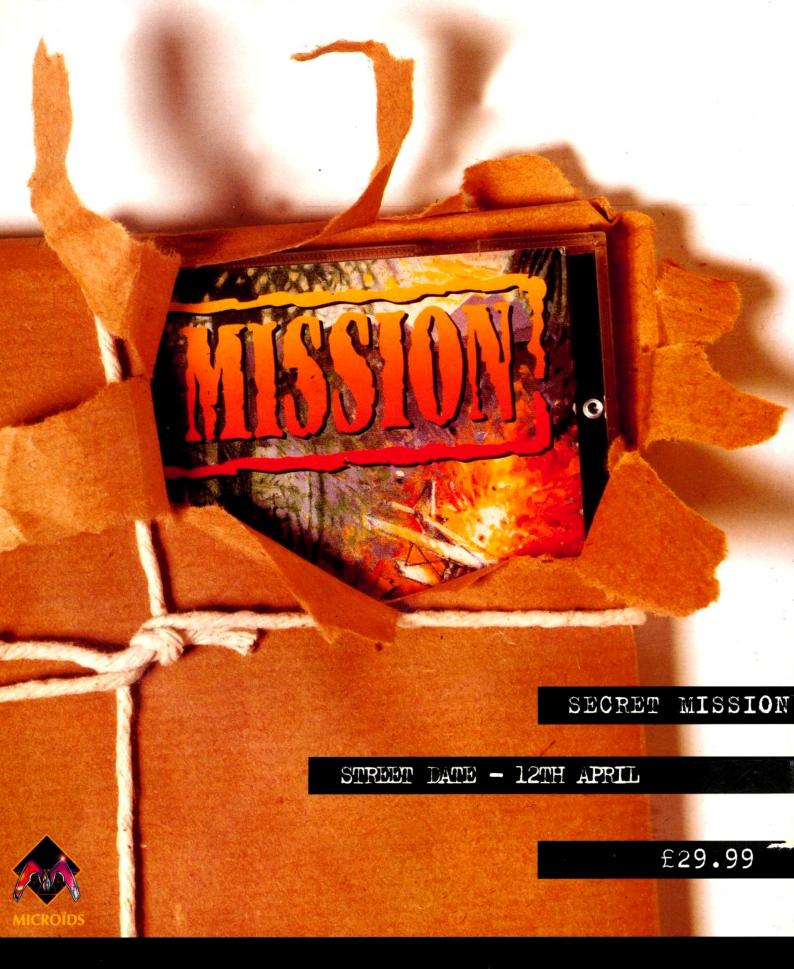








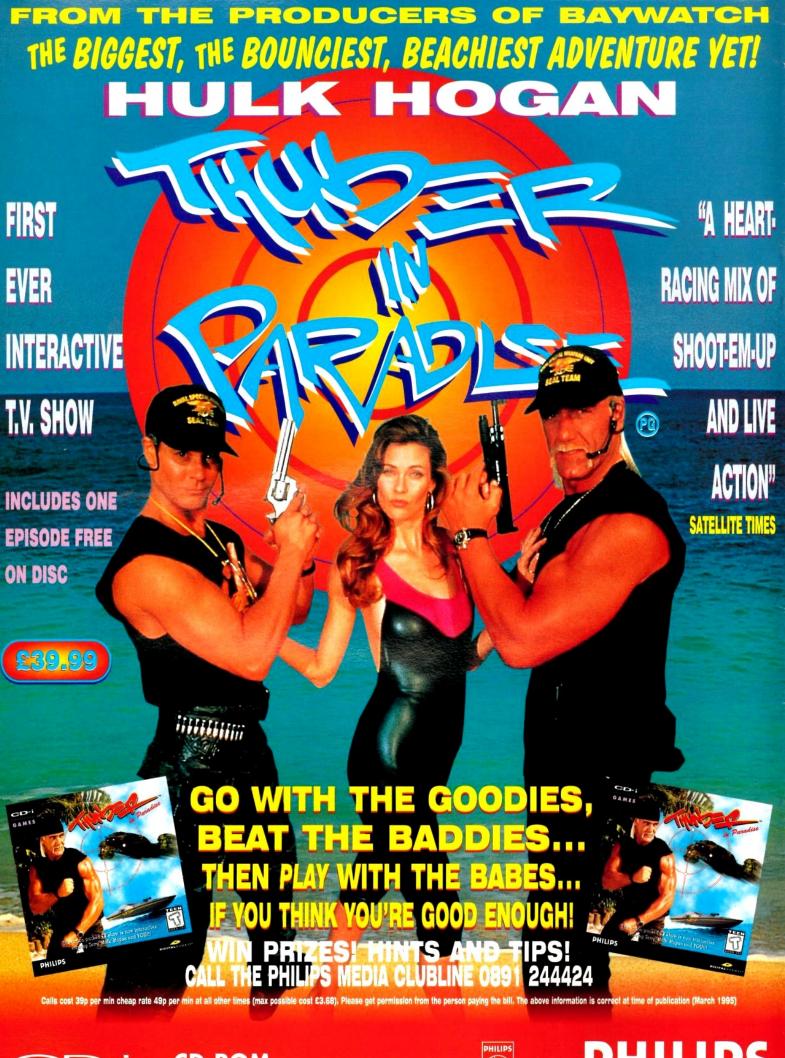
### the secret's out...







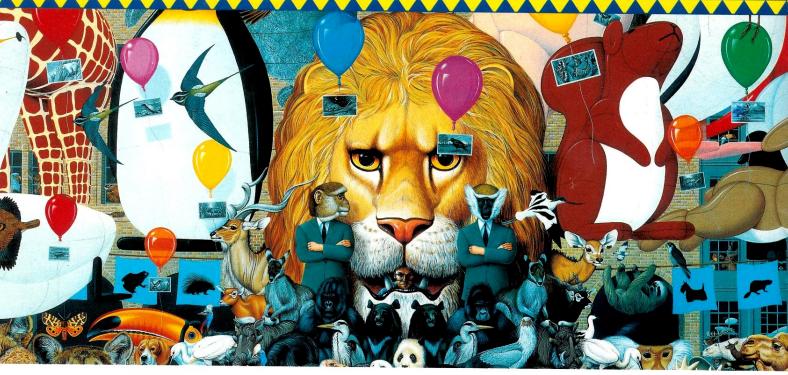








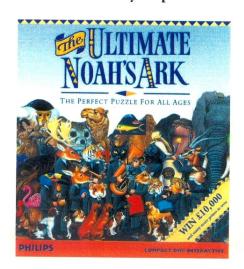
### £10,000 TO BE WON IN THE ULTIMATE CD-i COMPETITION



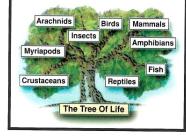
### ULTIMATE NOAH'S ARK

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Menu screen

Classification tree

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THE

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MOST

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CD 32

GAME

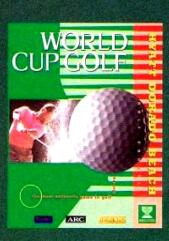
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### AVAILABLE NOVEMBER '94

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